

PUBLIC LIMITED COMPANY "VIA LIETUVA"

PRIVACY NOTICE

This privacy notice is addressed to and applies to persons who have consented to participate in surveys concerning the quality of services provided by Public limited company "Via Lietuva" and the evaluation of customer satisfaction and performance indicators (direct marketing) and for this purpose have consented to the surveys being conducted at the email addresses and telephone numbers provided by these persons.

Who is the controller of your personal data?

AB "Via Lietuva" (the "Company")
Kauno St 22-202, LT-03212 Vilnius
Company code: 188710638
Tel. +370 5 232 9600
Email info@vialietuva.lt
www.vialietuva.lt

Data protection officer:
dap@vialietuva.lt

For what purposes and on what basis for legal personal data processing will your personal data be processed?

Since you consented to participating in the Company's surveys, your personal data (email address and telephone number) will be processed for the purpose of direct marketing by the Company.

The processing of personal data is based on your consent and point (a) of Article 6(1) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

Your consent **will be valid** for one year from the date of your consent or until you withdraw your consent.

What personal data are processed?

Your email address and telephone number, which you have provided in the toll payment registration module of the National Road Traffic Information System.

To whom will your personal data be provided?

Your personal data (email address and telephone number) will be provided to external data processors engaged by the Company, namely research companies that carry out research and surveys on behalf of the Company and in accordance with the established procedures. At the end of the research, these companies destroy the processed data.

Please be informed that we sign "Personal Data Processing Contracts" with data processors, and the data processors undertake to ensure an adequate level of security of the personal data and protection of your rights as a data subject.

How long will your personal data be stored?

After you have consented to participating in the surveys, your personal data will be processed by the Company for one year from the date of your consent or until you withdraw your consent.

What rights do you have and how do you exercise them?

As a data subject, you have the following rights:

1. The right to receive information about the processing of your data;
2. The right to have access to your data processed by the Company;
3. The right to request rectification of your data processed by the Company;
4. The right to request deletion of your data processed by the Company (the right to be forgotten);
5. The right to restrict the processing of your data;
6. The right to withhold consent or to withdraw consent at any time;
7. To file a complaint with the State Data Protection Inspectorate (legal entity code 188607912, address L. Sapiegos St 17, Vilnius, Lithuania, <https://www.ada.lt/>) if you believe that your personal data are being processed in violation of your rights and legitimate interests in accordance with the applicable legislation.

Withdrawal of consent

Please be informed that you can withdraw your consent by contacting us at dap@vialietuva.lt.

For information on how to exercise the rights of data subjects within the Company, [see](#)